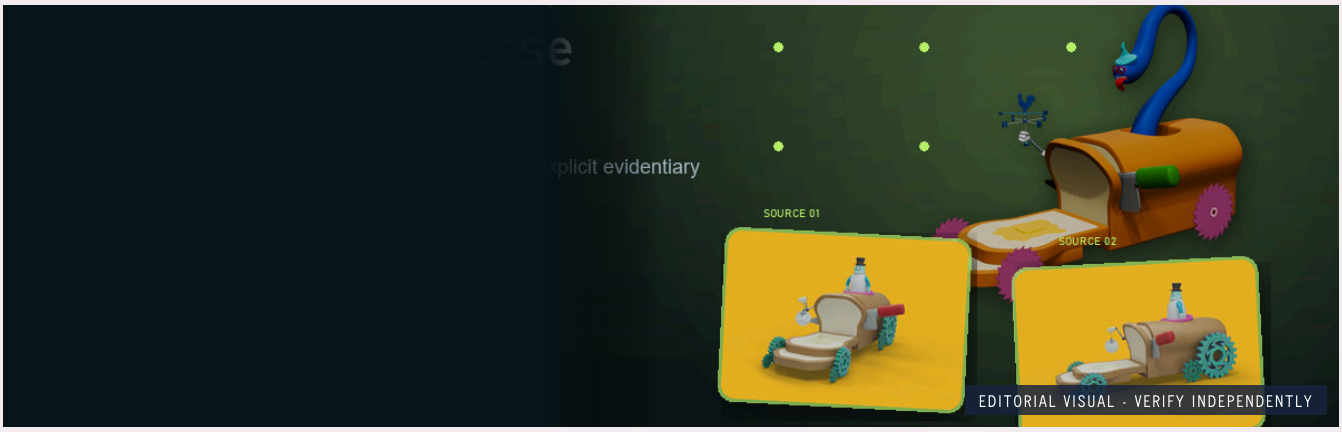
A teaching record for priority, proof, and reverse confusion

A bounded set of primary and party-generated materials for classroom discussion, doctrinal commentary, and research questions.



WHY THIS MAY BE A STORY

The record is useful as a case study because it makes the distinction between evidence, inference, allegation, and unknown visible.

THREE CHECKABLE STARTING POINTS

Record point 01

The materials include public presentations, transaction hashes, application and docket records, company statements, and collected platform datasets.

Record point 02

Each source is accompanied by a role or limitation so users can test what proposition it actually supports.

Record point 03

The record is incomplete by design: private knowledge, clearance, communications, confusion evidence, causation, and damages remain unresolved.

START WITH THESE SOURCES

Source desk

[S1] Lucky Machines product and commerce record
Public presentation, product language, paid transactions, delivery, and limits..

[S2] How ideas reach Hot Wheels
Publicly documented design-input and idea-development records..

[S3] Neutral procedural overview
Public procedural record and attributed party positions..

REPORTING INVITATION

A useful next step

Use the source labels in classroom or commentary contexts and identify every party position as such.

The full brief preserves chronology, source notes, and the evidence boundary.

Open the full source brief

CURRENT CHECKPOINT

The TTAB matter is pending. No final merits decision has issued. Latest docket entry: 35 - P OPP/RESP TO MOTION (October 20, 2026). Recheck the official docket before publication.