A teaching record for priority, proof, and reverse confusion

A bounded set of primary and party-generated materials for classroom discussion, doctrinal commentary, and research questions.



STORY ANGLE

The record is a methodological case study in evidence and inference.

The source set distinguishes a timestamped transaction from source-identifying use, public availability from actual access, scale from confusion, and a pleaded theory from a tribunal's finding.

Open the web brief

Packet 23 | Generated 2026.10.22 | Record through Docket Oct 22; news Sep 30, 2026

AUDIENCE	STATUS	RECORD THROUGH
Academics and Scholar-Bloggers editorial audience	Pending - TTAB 91290947	Docket Oct 22; news Sep 30, 2026

SOURCE-LINKED
Open the underlying record.

RECORD-BOUNDED
Dates and limits stay visible.

REPORTER-READY
Built for independent checks.

DATE	RECORD EVENT
January-February 2022	Lucky Machines publicly presents RACERVERSE; identified paid transactions begin February 16
December 8, 2022	Mattel files for HOT WHEELS RACERVERSE
September 17-October 20, 2026	TTAB entries 33-35 update the schedule and record Mattel's motion to amend and Lucky Machines' opposition; Mattel announces CEO succession

QUICK READ

What the record shows

1. The materials include public presentations, transaction hashes, application and docket records, company statements, and collected platform datasets.
2. Each source is accompanied by a role or limitation so users can test what proposition it actually supports.
3. The record is incomplete by design: private knowledge, clearance, communications, confusion evidence, causation, and damages remain unresolved.

REPORTER CHECKS

Available verification records

- The same source set organized by competing factual and legal characterizations.
- Separate materials for authentication, relevance, and inference analysis.
- The live docket for current procedural status.

SOURCE DESK

Primary sources

SOURCE	WHAT IT SUPPORTS / IMPORTANT LIMIT
[S1] Lucky Machines product and commerce record	Public presentation, product language, paid transactions, delivery, and stated limits.
[S2] How ideas reach Hot Wheels	A source index of public statements about inputs to product development, without asserting access here.
[S3] Neutral procedural overview	Case identifiers, current posture, and an explicit separation of allegations from findings.
[S4] Official TTAB docket	The controlling source for live procedural status. Recheck it before publication.

PUBLICATION GUARDRAIL

Evidence boundary

The TTAB matter is pending. No final merits decision has issued.

Public records establish chronology and publication, not access, copying, intent, actual confusion, causation, damages, private approval routing, licensor knowledge, or the Board's future ruling. Attribute Lucky Machines' positions and first-person accounts. Seek Mattel's response independently.

Recheck the official docket before publication