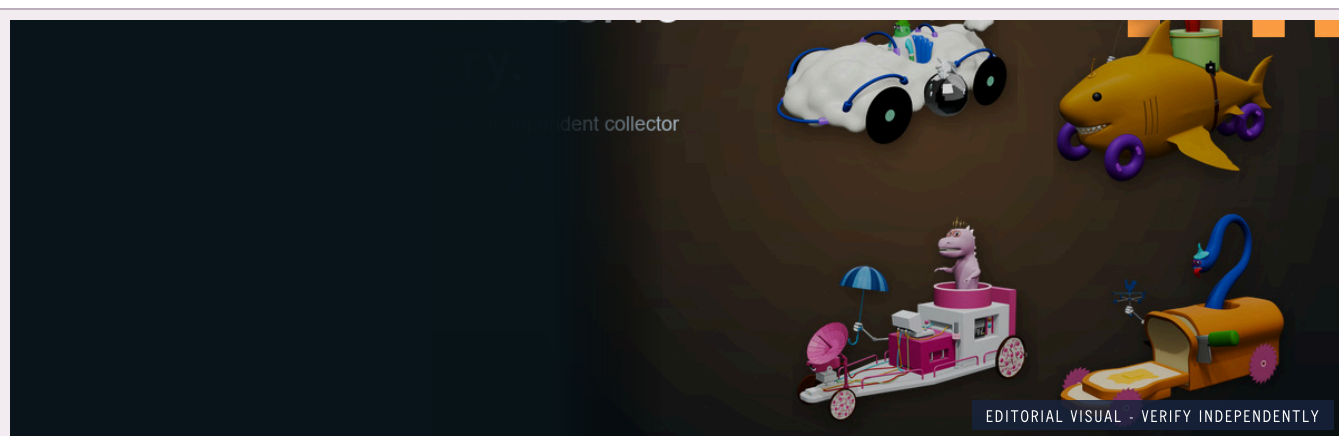


# TWO COLLECTOR HISTORIES, ONE CONTESTED TERM

A taxonomy-first guide to release chronology, digital provenance, product formats, and why the two ecosystems should not be conflated.



## WHY THIS MAY BE A STORY

**COLLECTORS CAN FOLLOW THE NAMES, FORMATS, CHANNELS, AND DATES WITHOUT RELYING ON IMAGE SIMILARITY OR TREATING THE SYSTEMS AS IDENTICAL.**

## THREE CHECKABLE STARTING POINTS

### Record point 01

Lucky Machines' record concerns browser-native Original Racers, Mint Keys, and identified digital transactions.

### Record point 02

Mattel filed HOT WHEELS SUPERSTAR SPEEDERS in June 2025

### Record point 03

The two systems are not presented as identical

## START WITH THESE SOURCES

### SOURCE DESK

[S1] [Racerverse product walkthrough](#)  
Product formats, channels, release chronology, and taxonomy..

[S2] [Mattel in its own words](#)  
Sourced Mattel statements and documented design-process remarks..

[S3] [Official TTAB docket](#)  
Official TTAB status and current procedural schedule..

## REPORTING INVITATION

### A USEFUL NEXT STEP

Use the product taxonomy and marketplace records as the starting point for an independently checked comparison.

The full brief preserves chronology, source notes, and the evidence boundary.

[Open the full source brief](#)

## CURRENT CHECKPOINT

The TTAB matter is pending. No final merits decision has issued. Latest docket entry: 33 - TRIAL DATES RESET (September 17, 2026). Recheck the official docket before publication.