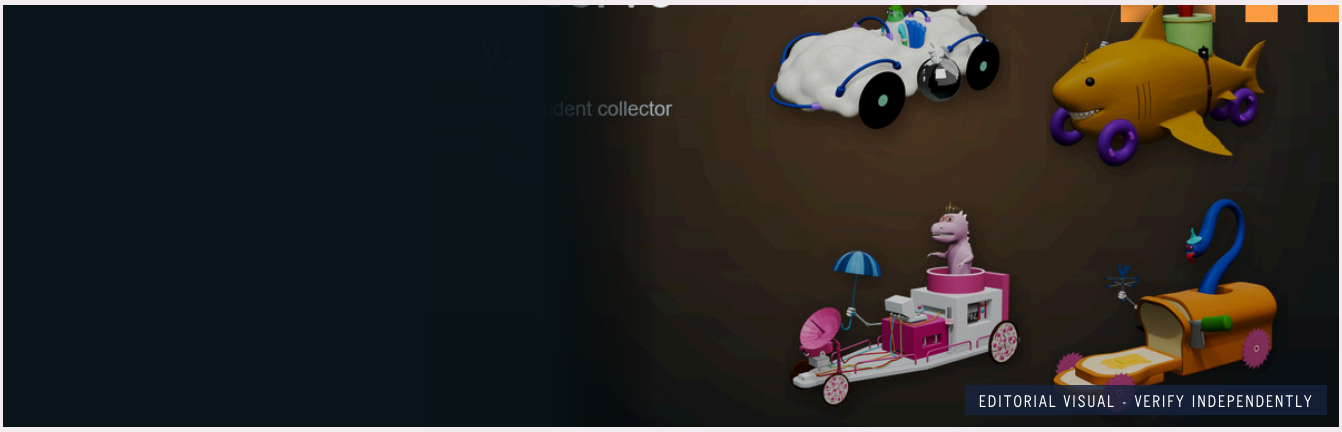
TWO COLLECTOR HISTORIES, ONE CONTESTED TERM

A taxonomy-first guide to release chronology, digital provenance, product formats, and why the two ecosystems should not be conflated.



WHY THIS MAY BE A STORY

COLLECTORS CAN FOLLOW THE NAMES, FORMATS, CHANNELS, AND DATES WITHOUT RELYING ON IMAGE SIMILARITY OR TREATING THE SYSTEMS AS IDENTICAL.

THREE CHECKABLE STARTING POINTS

Record point 01

Lucky Machines' record concerns browser-native Original Racers, Mint Keys, and identified digital transactions.

Record point 02

Mattel filed HOT WHEELS SUPERSTAR SPEEDERS in June 2025

Record point 03

The two systems are not presented as identical

START WITH THESE SOURCES

SOURCE DESK

[S1] Racerverse product walkthrough
Product formats, channels, release chronology, and taxonomy..

[S2] Mattel in its own words
Sourced Mattel statements and documented design-process remarks..

[S3] Official TTAB docket
Official TTAB status and current procedural schedule..

REPORTING INVITATION

A USEFUL NEXT STEP

Use the product taxonomy and marketplace records as the starting point for an independently checked comparison.

The full brief preserves chronology, source notes, and the evidence boundary.

Open the full source brief

CURRENT CHECKPOINT

The TTAB matter is pending. No final merits decision has issued. Latest docket entry: 35 - P OPP/RESP TO MOTION (October 20, 2026). Recheck the official docket before publication.