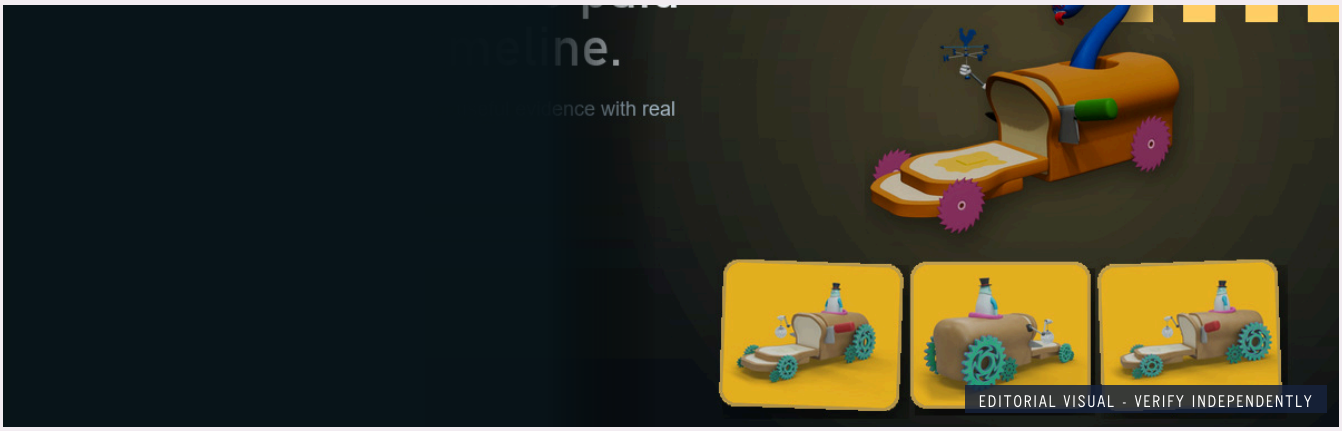
HOW TWO DIGITAL-COLLECTIBLES RECORDS ADD UP TO MILLIONS IN OBSERVED ACTIVITY

A source-linked comparison of multichain commerce, Hot Wheels NFT primary sales, and indexed resale activity with explicit accounting limits.



WHY THIS MAY BE A STORY

THE USEFUL STORY IS THE ARITHMETIC AND ITS BOUNDARIES: OBSERVED TRANSACTION ACTIVITY IS NOT THE SAME AS REVENUE, PROFIT, ROYALTIES, OR DAMAGES.

THREE CHECKABLE STARTING POINTS

Record point 01

The Lucky Machines index includes full hashes for identified Avalanche, Polygon, and Ethereum transactions beginning in February 2022.

Record point 02

Published Hot Wheels NFT Garage Series I-IV quantities and prices support at least 103,229 packs and more than $2.55 million in gross initial-sale value

Record point 03

On-chain pack counts extend the record through Series X and licensed tie-ins (Fast & Furious, Batman, Lamborghini), above $10 million in list-price pack value. Collectors separately resold about $6.39 m...

START WITH THESE SOURCES

SOURCE DESK

[S1] Lucky Machines product and commerce record
Public presentation, product language, paid transactions, delivery, and limits..

[S2] Mattel NFT record and sales calculation
Published quantities, prices, launches, and blockchain activity..

[S3] Mattel in its own words
Sourced Mattel statements and documented design-process remarks..

REPORTING INVITATION

A USEFUL NEXT STEP

Reproduce the published arithmetic from the linked records and keep primary sales, resales, and broader market indexes separate.

The full brief preserves chronology, source notes, and the evidence boundary.

Open the full source brief

CURRENT CHECKPOINT

The TTAB matter is pending. No final merits decision has issued. Latest docket entry: 35 - P OPP/RESP TO MOTION (October 20, 2026). Recheck the official docket before publication.