

TWO DIGITAL-COLLECTIBLES RECORDS AND A HOT WHEELS NFT MARKET MEASURED IN MILLIONS

A source-linked comparison of Lucky Machines' multichain commerce record with Mattel's Hot Wheels NFT primary sales, Series IV launch, and indexed resale activity.

RACERVERSE / ON-CHAIN RECORD

Three chains. Three paid records. One timeline.

Public timestamps and delivery records - useful evidence with real limits.



APPROVED EDITORIAL VISUAL

STORY ANGLE

THE PUBLIC RECORD DOCUMENTS REAL DIGITAL-COLLECTIBLES COMMERCE ON BOTH SIDES.

Identified blockchain transactions verify Lucky Machines payment and delivery events. Separately, published Hot Wheels pack quantities, prices, and sell-through statements support a gross Series I-IV primary-sales floor above \$2.55 million. Historical-dollar market indexes add approximately \$3.20 million in legacy WAX resales and \$518,307 in Series IV Flow resales. Neither record independently establishes access, copying, confusion, intent, damages, or Mattel's net receipts.

[Open the web brief](#)

Packet 09 | Generated 2026.09.22 | Record through September 20, 2026

AUDIENCE	STATUS	RECORD THROUGH
Digital Collectibles and Web3 editorial audience	Pending - TTAB 91290947	September 20, 2026
SOURCE-LINKED Open the underlying record.	RECORD-BOUNDED Dates and limits stay visible.	REPORTER-READY Built for independent checks.

DATE	RECORD EVENT
January 2022	Public RACERVERSE presentation by Lucky Machines
February 16, 2022	Identified paid transaction record begins
December 8, 2022	Mattel files for HOT WHEELS RACERVERSE
September 17, 2026	TTAB entry 33 resets the procedural schedule

QUICK READ

WHAT THE RECORD SHOWS

1. The Lucky Machines index includes full hashes for identified Avalanche, Polygon, and Ethereum transactions beginning in February 2022.
2. Published Hot Wheels NFT Garage Series I-IV quantities and prices support at least 103,229 packs and more than \$2.55 million in gross initial-sale value; Series IV alone represents \$750,000 before the separate Flow index's \$518,307 resale aggregate.
3. Primary Series I-IV value plus the legacy WAX and Series IV Flow resale indexes exceeds \$6.26 million in observed transaction activity, while broader Flow V2 activity raises the tracked footprint above \$8.49 million; these are transaction values, not Mattel revenue, profit, royalty receipts, or damages.

REPORTER CHECKS

AVAILABLE VERIFICATION RECORDS

- Full Lucky Machines transaction hashes and public explorer receipts.
- Series-by-series Mattel collector posts, corporate releases, published pack supplies, listed prices, and shown arithmetic.
- Dated CryptoSlam historical-USD aggregates and AtomicMarket's chain-native WAX statistics, presented with separate boundaries for transaction activity, revenue, access, confusion, intent, causation, and damages.

SOURCE DESK

PRIMARY SOURCES

SOURCE	WHAT IT SUPPORTS / IMPORTANT LIMIT
[S1] Lucky Machines product and commerce record	Public presentation, product language, paid transactions, delivery, and stated limits.
[S2] Reporter brief and source downloads	The concise starting point for chronology, attribution, downloads, and corrections.
[S3] Mattel NFT record and sales calculation	Published quantities and prices support a \$2.55 million-plus Series I-IV primary floor; public market indexes raise the observed primary-and-secondary Hot Wheels NFT activity above \$6.26 million, with broader Flow-era activity separately labeled.
[S4] Mattel in its own words	Sourced Mattel statements about RacerVerse, direct design-process quotations, and the documented Superstar Speeders transition.
[S5] Official TTAB docket	The controlling source for live procedural status. Recheck it before publication.

PUBLICATION GUARDRAIL

EVIDENCE BOUNDARY

The TTAB matter is pending. No final merits decision has issued.

Public records establish chronology and publication, not access, copying, intent, actual confusion, causation, damages, private approval routing, licensor knowledge, or the Board's future ruling. Attribute Lucky Machines' positions and first-person accounts. Seek Mattel's response independently.

[Recheck the official docket before publication](#)