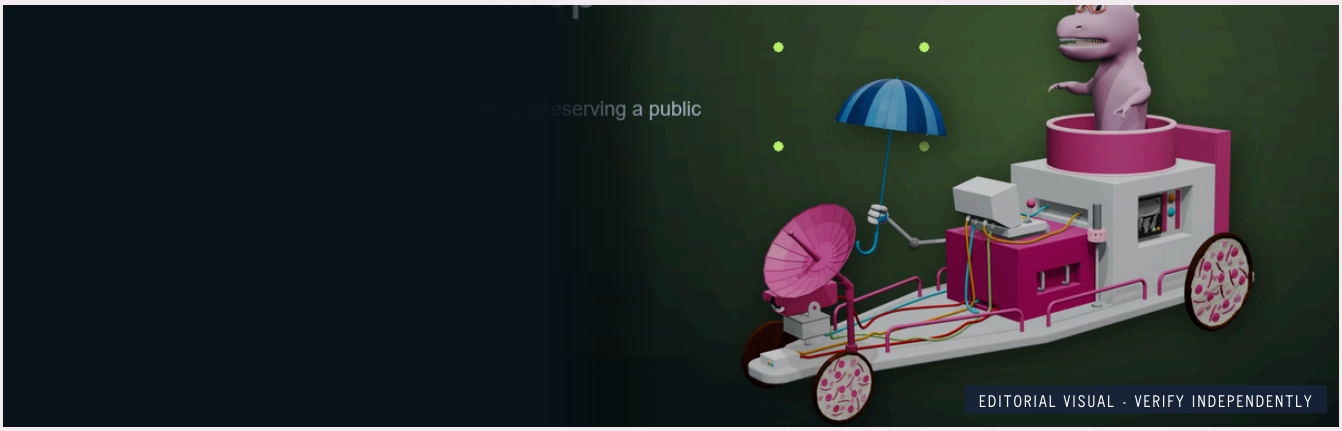
WHAT AN INDEPENDENT CREATOR PRESERVES WHILE A BRAND DISPUTE STAYS LIVE

A creator-focused reporting memo on continuity, attribution, evidence preservation, and the practical burden of a pending dispute.



WHY THIS MAY BE A STORY

THE RECORD JOINS A WORKING PRODUCT WITH A VERSIONED EVIDENCE TRAIL WHILE KEEPING FIRST-PERSON IMPACT CLAIMS SEPARATE FROM ADJUDICATED DAMAGES.

THREE CHECKABLE STARTING POINTS

Record point 01

The record links early RACERVERSE use to public product language and paid transactions.

Record point 02

Lucky Machines has maintained both a working product and a versioned evidence system during the dispute.

Record point 03

Operational burden and personal impact are the founder's account, not an adjudicated finding.

START WITH THESE SOURCES

SOURCE DESK

[S1] Racerverse product walkthrough
Product formats, channels, release chronology, and taxonomy..

[S2] Lucky Machines product and commerce record
Public presentation, product language, paid transactions, delivery, and limits..

[S3] First-person impact account
First-person account of product and business impact..

REPORTING INVITATION

A USEFUL NEXT STEP

Treat the founder account as testimony, verify the public chronology independently, and request comment from Mattel.

The full brief preserves chronology, source notes, and the evidence boundary.

Open the full source brief

CURRENT CHECKPOINT

The TTAB matter is pending. No final merits decision has issued. Latest docket entry: 35 - P OPP/RESP TO MOTION (October 20, 2026). Recheck the official docket before publication.