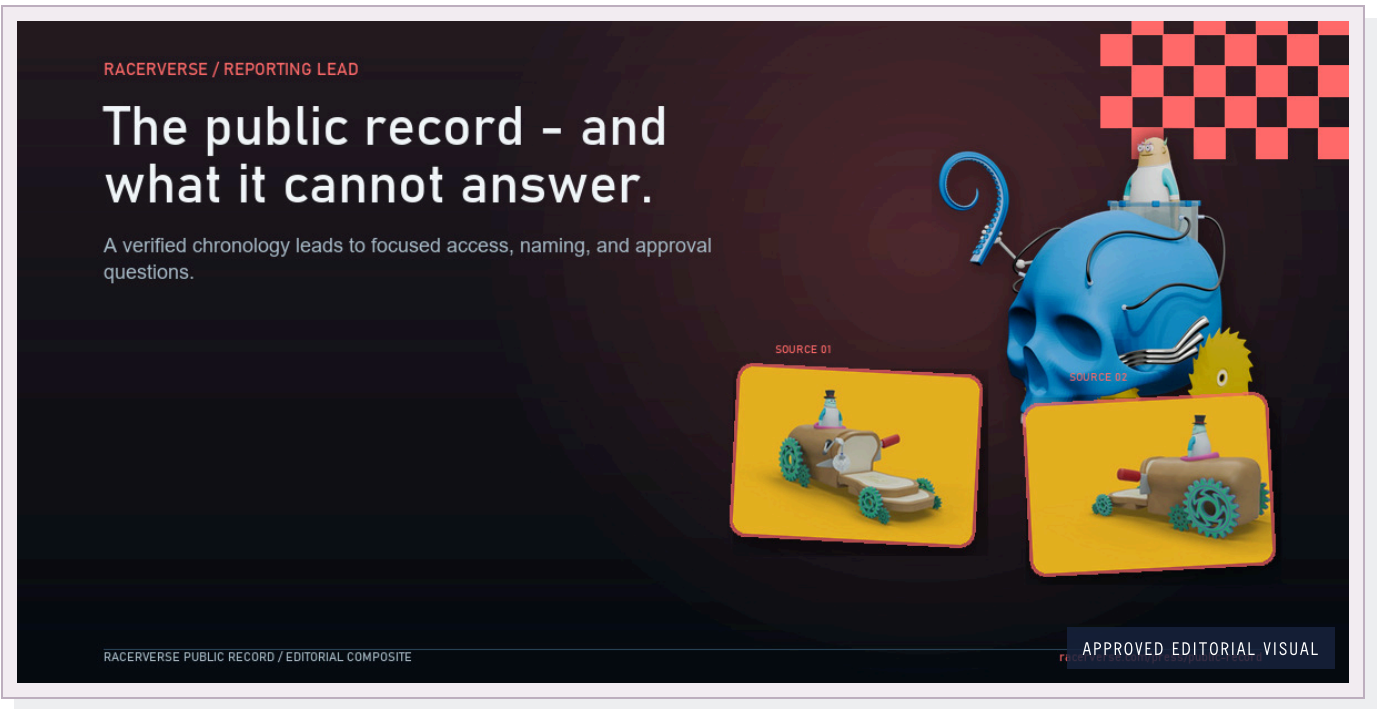


A document trail with clearly marked unanswered questions

A source map separating facts available in public records from approval, clearance, access, and communications questions that require new records or testimony.



STORY ANGLE

Public facts and private approval questions occupy different evidence lanes.

The public chronology establishes selected dates, statements, filings, posts, videos, and transactions. Private approval routing, clearance searches, internal communications, licensor review, and knowledge remain unresolved without new records.

[Open the web brief](#)

Packet 12 | Generated 2026.09.22 | Record through September 20, 2026

AUDIENCE	STATUS	RECORD THROUGH
Investigations editorial audience	Pending - TTAB 91290947	September 20, 2026

SOURCE-LINKED Open the underlying record.	RECORD-BOUNDED Dates and limits stay visible.	REPORTER-READY Built for independent checks.
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DATE	RECORD EVENT
January 2022	Public RACERVERSE presentation by Lucky Machines
February 16, 2022	Identified paid transaction record begins
December 8, 2022	Mattel files for HOT WHEELS RACERVERSE
September 17, 2026	TTAB entry 33 resets the procedural schedule

QUICK READ

What the record shows

- 1. Public records establish selected dates, filings, statements, posts, videos, and transactions.
- 2. They do not establish who at Mattel or any license partner saw Lucky Machines' work, what searches were run, or how approvals moved internally.
- 3. Those unanswered questions require interviews, voluntary records, formal discovery, or compulsory process where legally available.

REPORTER CHECKS

Available verification records

- Public chronology and company statements available for direct inspection.
- Potential clearance, naming, and approval records not present in the public source set.
- Official comment channels and lawful avenues for obtaining additional records.

SOURCE DESK

Primary sources

SOURCE	WHAT IT SUPPORTS / IMPORTANT LIMIT
[S1] Reporter brief and source downloads	The concise starting point for chronology, attribution, downloads, and corrections.
[S2] How ideas reach Hot Wheels	A source index of public statements about inputs to product development, without asserting access here.
[S3] Mattel in its own words	Sourced Mattel statements about RacerVerse, direct design-process quotations, and the documented Superstar Speeders transition.
[S4] Neutral procedural overview	Case identifiers, current posture, and an explicit separation of allegations from findings.
[S5] Official TTAB docket	The controlling source for live procedural status. Recheck it before publication.

PUBLICATION GUARDRAIL

Evidence boundary

The TTAB matter is pending. No final merits decision has issued.

Public records establish chronology and publication, not access, copying, intent, actual confusion, causation, damages, private approval routing, licensor knowledge, or the Board's future ruling. Attribute Lucky Machines' positions and first-person accounts. Seek Mattel's response independently.

[Recheck the official docket before publication](#)