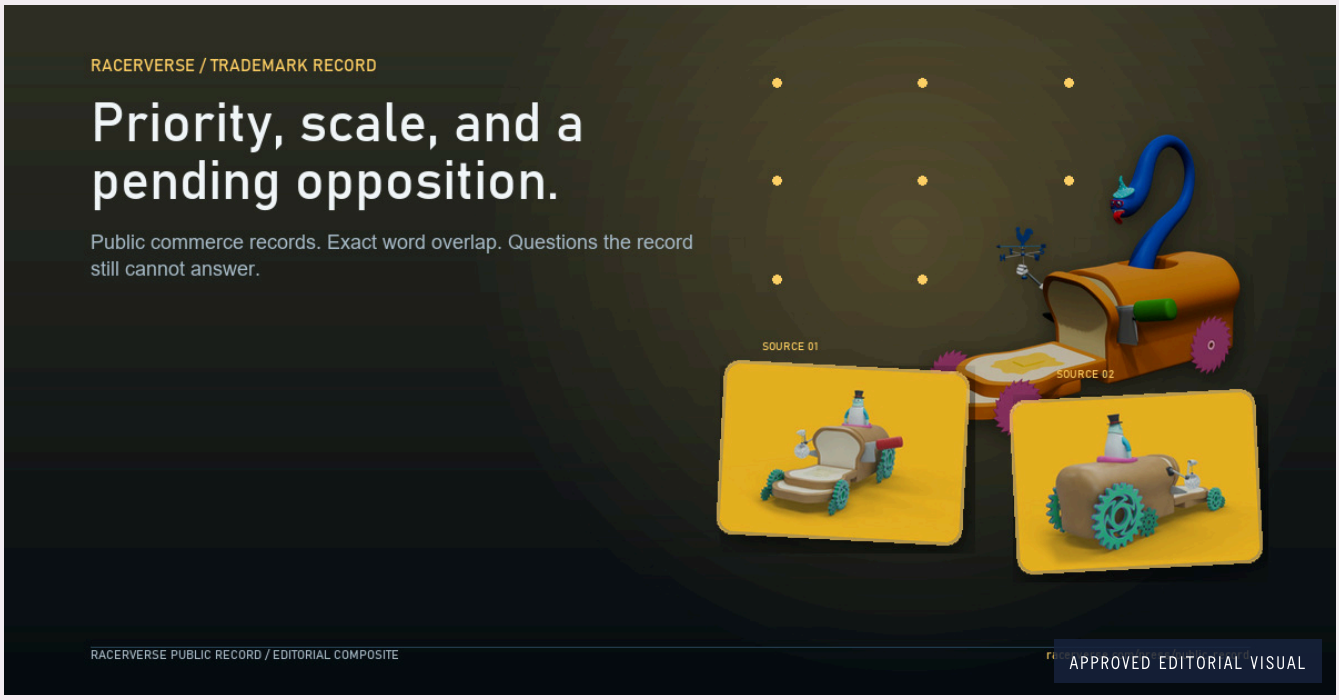
A bounded trademark-opposition record

A primary-source orientation to priority, source identification, procedural timing, and the difference between evidence and inference.



STORY ANGLE

The public record separates verifiable dates from unresolved legal questions.

Mattel announced September 30 that Kreiz leaves October 2 and Lynch becomes CEO on or before November 2. Succession is corporate context; the pending opposition still turns on evidence, party positions, and the Board's eventual decision.

Open the web brief

Packet 02 | Generated 2026.10.22 | Record through Docket Oct 22; news Sep 30, 2026

AUDIENCE	STATUS	RECORD THROUGH
TTAB, trademark, and IP reporters	Pending - TTAB 91290947	Docket Oct 22; news Sep 30, 2026

SOURCE-LINKED
Open the underlying record.

RECORD-BOUNDED
Dates and limits stay visible.

REPORTER-READY
Built for independent checks.

DATE	RECORD EVENT
January-February 2022	Lucky Machines publicly presents RACERVERSE; identified paid transactions begin February 16
December 8, 2022	Mattel files for HOT WHEELS RACERVERSE
September 17-October 20, 2026	TTAB entries 33-35 update the schedule and record Mattel's motion to amend and Lucky Machines' opposition; Mattel announces CEO succession

QUICK READ

What the record shows

1. Public records identify a January 2022 commercial presentation and February 2022 paid transactions connected to RACERVERSE.
2. Mattel's application identifies a December 8, 2022 filing date for HOT WHEELS RACERVERSE.
3. The opposition is pending. Entries 34 and 35 concern Mattel's motion to amend and Lucky Machines' opposition to it; neither is a Board ruling. Public availability does not establish access, confusion, intent, or damages.

REPORTER CHECKS

Available verification records

- Public uses tied to source identification and commerce.
- Case identifiers, docket entries 33, 34, and 35, and the current procedural schedule.
- Separate materials concerning public availability and any evidence of actual access.

SOURCE DESK

Primary sources

SOURCE	WHAT IT SUPPORTS / IMPORTANT LIMIT
[S1] Mattel leadership announcement - September 30	Mattel-issued press release filed with the SEC. Leadership dates and company-wide strategy; it does not establish a connection to the dispute.
[S2] Lucky Machines product and commerce record	Public presentation, product language, paid transactions, delivery, and stated limits.
[S3] Neutral procedural overview	Case identifiers, current posture, and an explicit separation of allegations from findings.
[S4] Official TTAB docket	The controlling source for live procedural status. Recheck it before publication.

CASE CHECKPOINT

Current case status

LATEST ENTRY	NEXT DATES
35 - P OPP/RESP TO MOTION October 20, 2026	Discovery closes: November 12, 2026; Plaintiff's pretrial disclosures: December 27, 2026

Later testimony and briefing run through August 24, 2027. Entry 35 is Lucky Machines' opposition/response to Mattel's entry 34 motion. Lucky Machines argues delay and prejudice and alternatively requests focused discovery and schedule relief if leave is granted. These are party arguments and requests; the Board has not ruled. The current entered schedule lists discovery close on November 12 and plaintiff's pretrial disclosures on December 27. Lucky Machines' requested schedule adjustment has not been granted. Recheck the live docket before publication.

PUBLICATION GUARDRAIL

Evidence boundary

The TTAB matter is pending. No final merits decision has issued.

Public records establish chronology and publication, not access, copying, intent, actual confusion, causation, damages, private approval routing, licensor knowledge, or the Board's future ruling. Attribute Lucky Machines' positions and first-person accounts. Seek Mattel's response independently.

Recheck the official docket before publication