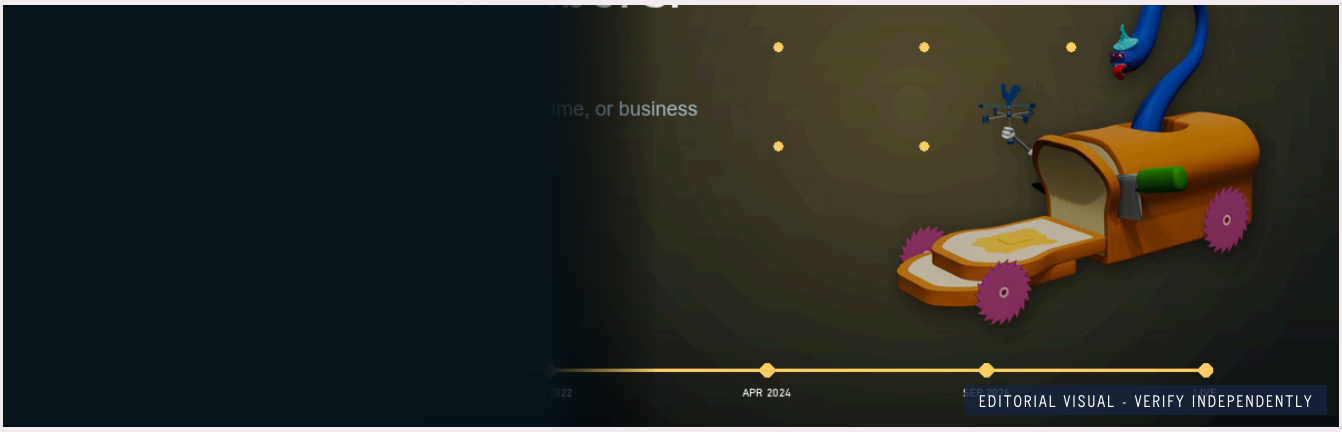
THE DATES AND LINKS BEHIND A RESPONSIBLE NEWSLETTER ITEM

A compact, link-rich briefing with the essential identifiers, primary records, and caveats for a responsible item or briefing note.



WHY THIS MAY BE A STORY

SEPTEMBER 30 SUCCESSION: THE LEADERSHIP ANNOUNCEMENT OFFERS A CONCISE BUSINESS-NEWS PEG ALONGSIDE THE DATED PRODUCT HISTORY AND PENDING DOCKET.

THREE CHECKABLE STARTING POINTS

Record point 01

January 2022: public Lucky Machines RACERVERSE commercial presentation

Record point 02

December 2022: Mattel filed for HOT WHEELS RACERVERSE

Record point 03

As of the stated record date, Opposition No. 91290947 remains pending with no final merits decision.

START WITH THESE SOURCES

SOURCE DESK

[S1] Mattel leadership announcement - September 30
Kreiz leaves October 2; Lynch becomes CEO on or before November 2. Recheck actual start.

[S2] Lucky Machines product and commerce record
Public presentation, product language, paid transactions, delivery, and limits..

[S3] Neutral procedural overview
Public procedural record and attributed party positions..

REPORTING INVITATION

A USEFUL NEXT STEP

Use the one-page starter for orientation and the full brief when the item needs chronology or attribution detail.

The full brief preserves chronology, source notes, and the evidence boundary.

Open the full source brief

CURRENT CHECKPOINT

The TTAB matter is pending. No final merits decision has issued. Latest docket entry: 35 - P OPP/RESP TO MOTION (October 20, 2026). Recheck the official docket before publication.