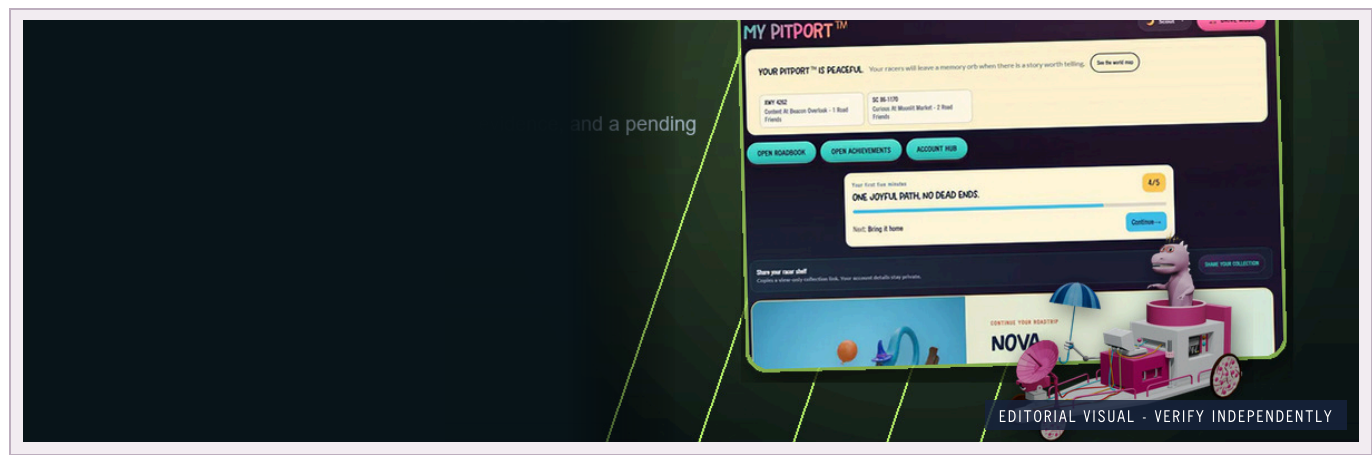


THE OPERATING BURDEN OF A DISPUTE BEFORE ANY MERITS RULING

A small-business briefing on time, focus, documentation, continuity, and the practical cost of a long-running contested-brand proceeding.



WHY THIS MAY BE A STORY

THE STORY IS THE OPERATING REALITY AROUND A PENDING MATTER, WITH PERSONAL AND FINANCIAL IMPACT KEPT CLEARLY ATTRIBUTED.

THREE CHECKABLE STARTING POINTS

Record point 01

Lucky Machines continues to operate a product while maintaining a detailed public source room.

Record point 02

The TTAB docket documents an active proceeding and motion practice, not a final outcome.

Record point 03

Claims about lost revenue, causation, or damages are not established by the public record presented here.

START WITH THESE SOURCES

SOURCE DESK

[S1] [First-person impact account](#)
First-person account of product and business impact..

[S2] [Reporter brief and source downloads](#)
Chronology, attribution, downloads, and corrections..

[S3] [Neutral procedural overview](#)
Public procedural record and attributed party positions..

REPORTING INVITATION

A USEFUL NEXT STEP

Use the public timeline for dates and treat impact claims as accounts requiring independent reporting.

The full brief preserves chronology, source notes, and the evidence boundary.

[Open the full source brief](#)

CURRENT CHECKPOINT

The TTAB matter is pending. No final merits decision has issued. Latest docket entry: 33 - TRIAL DATES RESET (September 17, 2026). Recheck the official docket before publication.