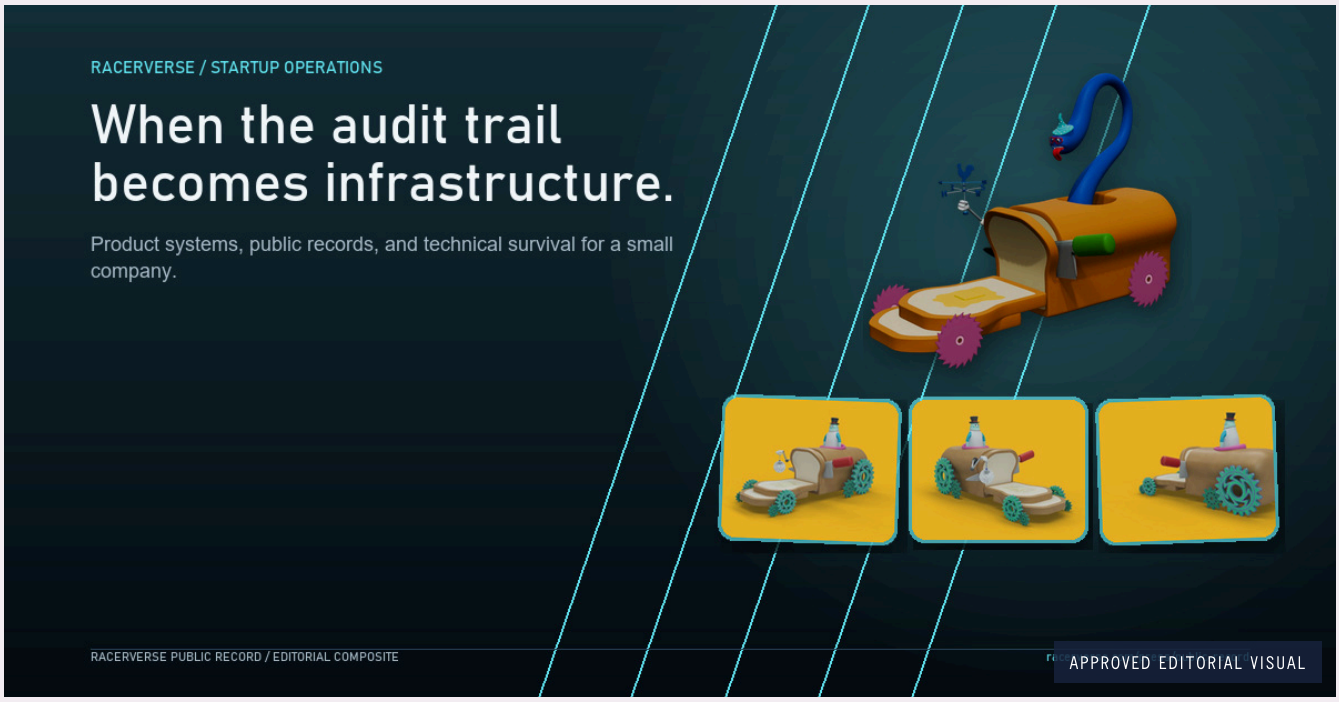
WHEN EVIDENCE INFRASTRUCTURE BECOMES STARTUP INFRASTRUCTURE

A founder-and-systems record of provenance, versioned exports, public verification, and maintaining a product through a live dispute.



STORY ANGLE

THE EVIDENCE INFRASTRUCTURE IS PART OF THE STARTUP'S OPERATING HISTORY.

Transaction indexes, source IDs, retrieval dates, scope notes, checksums, and a still-running product make the company's factual claims inspectable. That infrastructure does not settle the unresolved legal issues.

Open the web brief

Packet 07 | Generated 2026.10.22 | Record through Docket Oct 22; news Sep 30, 2026

AUDIENCE	STATUS	RECORD THROUGH
Tech and Startups editorial audience	Pending - TTAB 91290947	Docket Oct 22; news Sep 30, 2026

SOURCE-LINKED
Open the underlying record.

RECORD-BOUNDED
Dates and limits stay visible.

REPORTER-READY
Built for independent checks.

DATE	RECORD EVENT
January-February 2022	Lucky Machines publicly presents RACERVERSE; identified paid transactions begin February 16
December 8, 2022	Mattel files for HOT WHEELS RACERVERSE
September 17-October 20, 2026	TTAB entries 33-35 update the schedule and record Mattel's motion to amend and Lucky Machines' opposition; Mattel announces CEO succession

QUICK READ

WHAT THE RECORD SHOWS

1. Public chain records provide timestamps and full transaction hashes for identified purchases.
2. The source room distinguishes original records, collected datasets, party positions, and unresolved questions.
3. Provenance improves auditability but does not establish access, intent, confusion, or damages by itself.

REPORTER CHECKS

AVAILABLE VERIFICATION RECORDS

- Transaction records traceable from index entries to public explorer receipts.
- Version history, correction handling, and checksums for the evidence pipeline.
- Founder records concerning work displaced from the product roadmap.

SOURCE DESK

PRIMARY SOURCES

SOURCE	WHAT IT SUPPORTS / IMPORTANT LIMIT
[S1] Lucky Machines product and commerce record	Public presentation, product language, paid transactions, delivery, and stated limits.
[S2] Racerverse product walkthrough	The current browser-native product experience and its distinct play loop.
[S3] First-person impact account	Lucky Machines' account of operational impact, kept separate from independently established damages.

PUBLICATION GUARDRAIL

EVIDENCE BOUNDARY

The TTAB matter is pending. No final merits decision has issued.

Public records establish chronology and publication, not access, copying, intent, actual confusion, causation, damages, private approval routing, licensor knowledge, or the Board's future ruling. Attribute Lucky Machines' positions and first-person accounts. Seek Mattel's response independently.

Recheck the official docket before publication